

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Collections

Mountain Collection

\$6.00 (1 Each)

Ace of Spades
Blended Beauty
Bo Peep
Buffawn
Cafe Au Lait
Chosen
Coronet
Drap d' Or
Grace Mohr
Great Lakes

Mile High Collection

\$8.00 (1 Each)

Grand Canyon
Jake
Marisha
Matterhorn
Ming Yellow
Nylon
Orloff
Seigfried
Vagabond Prince
Wabash

Boulder Beauties Collection

\$12.00 (1 Each)

Arctic
China Maid
City of Lincoln
Flora Zenor
Icy Blue
Louis
Melanie
Modiste
Red Glean
Sable

Colorado Collection

\$18.00 (1 Each)

Elmohr
Flora Campbell
Fortune
Lancaster
Lighthouse
Matula
Orange Flame
Peachblow
Snow Flurry
Starless Night

Gold Nugget Collection

\$20.00 (1 Each)

Fort Knox
Golden Fleece
Golden Spike
Ola Kala
Spun Gold

De Luxe Collection

\$44.00 (1 Each)

Azure Skies
Blue Shimmer
California Peach
Copper Pink
Elmohr
Garden Flame
Golden Fleece
Lancaster
Minnie Colquitt
Monadnock
Prairie Sunset
Snow Flurry

Long's Large Lovely Iris

Summer, 1946. All Iris Labeled and Priced Prepaid in U. S.

ACE OF SPADES. Mulberry Purple... \$ 1.00
AMENTI. Soft tan-lilac blend... .30
AMITOLA. Light russet-pink blend... .35
ANGELUS. Lovely cream-pink... .60
ANITRA. Clear pearly blue self... .40
APRICOT. Name describes color... .60
ARCTIC. Gigantic white-gold... 2.00
AT DAWNING. Pink and gold blend... .40
AZURE SKIES. Loveliest light blue... 7.50

BEOWULF. Red and brown blend... .35
BERKELEY GOLD. Very deep gold... 5.00
BERTHA GERSDORFF. Yellow-pink... 4.00
BLACK DOUGLAS. Rich deep violet... .35
BLACK WINGS. Deep midnight blue... .35
BLENDED BEAUTY. Red-gold-bronze... .40
BLUE SHIMMER. Blue-white plicata... 10.00
BLUE VELVET. Deep blue... .75
BO PEEP. Orchid pink-cream... .30
BROWN BOY. An improved Radiant... 2.00
BROWN MONARCH. Large, Tall... 1.00
BRUNHILDE. Deep violet-blue self... .50
BUCKSKIN. Tall large flowered tan... 1.50
BUCKLEY'S GIANT. Blue bi-color... .40
BUFFAWN. Giant buff & fawn blend... 1.50
BURNING BRONZE. Reddish bronze... .50

CAFE AU LAIT. Creamy tan self... .75
CALCUTTA. Coconut-brown... .60
CALIFORNIA GOLD. Giant yellow... .35
CALIFORNIA PEACH. Peach-pink... 5.00
CHEERIO. Brilliant red bicolor... .35
CHINA MAID. Pink, blended gold... 1.00
CHOSEN. Mammoth clear yellow... 1.00
CHRISTABEL. Brilliant red... .75
CITY OF LINCOLN. Giant gold-red... 1.50
CLARIBEL. Big white, edged blue... .40
COPPER LUSTRE. Copper-gold blend... .50
COPPER PINK. Copper-pink blend... 5.00
CORITICA. Yellow-brown plicata... 13.00
CORONET. Giant gold, tinged rose... .40

DAUNTLESS. Fine tall red self... .35
DAYBREAK. New giant pink. Scarce... 6.00
DEPUTY NOMBLOT. Big copper-red... .35
DERRILL HART. Rose-bronze-wine... .75
DESTINY. Giant blackish purple... .50
DIRECTEUR PINELLE. Large bronze-red... .40
DOGROSE. Superb soft pink. Small... .40
DRAP D'OR. Large French primrose... .40

E. B. WILLIAMSON. Coppery red... .75
ELEANOR ROOSEVELT. Early purple... .35
ELKHEART. Deep chestnut red... .50
ELLA WINCHESTER. Red-mahogany... .50
ELMOHR. Colossal wine-red... 4.00
ELSA SASS. Lemon. Cream centers... 1.50
EL TOVAR. Bronze-maroon blend... .30
EROS. Tall salmon-pink... .40
ETHEYWYN DUBUAR. Medium pink... .35
EXCLUSIVE. Giant clear light blue... .60

FAR WEST. Coral-gold-henna blend... .50
FASCINATION. Rich pink self... .50
FLORA CAMPBELL. Red-brown-peach... 2.00
FLORA ZENOR. Peach-pink tones... 3.00
FORT KNOX. New giant gold... 3.50
FORTUNE. Giant red-old gold... 3.00
FRANK ADAMS. Rosy tan-red blend... .75
FRIEDA MOHR. Giant pink bicolor... .35

GARDEN FLAME. Dark red self. Sass... 10.00
GARDEN MAGIC. Giant velvet-red... 1.50
GOLDEN BEAR. A Salbach yellow... .75
GOLDEN FLEECE. Cream-gold. Grand... 5.00
GOLDEN GLOW. Pure golden yellow... 1.00
GOLDEN HIND. Deepest pure yellow... .40
GOLDEN MAJESTY. Gigantic gold... 1.00
GOLDEN SPIKE. Mammoth rich gold... 3.00
GOLDEN TREASURE. Cream-gold... .60
GRACE MOHR. Colossal lilac... 1.00
GRAND CANYON. Bronze blend... 2.50
GREAT LAKES. Giant purest blue... 1.75
GUDBRUN. Giant white. Stem short... .35

HAPPY DAYS. Mastodon yellow... .35
ICY BLUE. Tall large light blue... 2.00
INDIAN HILLS. Rich true purple... .40

JAKE. Grand white by Jacob Sass... 1.00
JASMANIA. Rich Banana-yellow... .35
JEAN CAYEUX. Havana-brown... .40
JERRY. Brilliant red. Small... .30
JUNALUSKA. Copper-red bi-color... .40

KALINGA. Large creamy yellow... .35
KHORASAN. Brown-red variegata... .60

LAKE HURON. Nice blue self. Sass... \$1.50
LANCASTER. Coppery old rose... 3.50
LIGHTHOUSE. Enormous rose bicolor... .75
LILAMANI. Velvety blackish self... .50
LOS ANGELES. White-blue plicata... .40
LOUVIS. Chocolate Maroon. Lovely... 1.00
LUCREZIA BORI. Mammoth yellow... .35

MAID OF ASTALOT. White-blue plicata... .40
MARCO POLO. Rose-crimson... .40
MARISHA. Lovely pink blend... 1.00
MARQUITA. Cream, pink markings... .50
MATTERHORN. Favorite giant white... 1.50
MATULA. Apricot-buff-pink blend... 1.00
MELANIA. Hill's new tall pink... 2.50
M. F. DAVID. Giant Red-purple... .30
MICHELANGELO. Novelty tan-gray... .50
MIDWEST GEM. Light buff-pink... .75
MING YELLOW. Sensational giant... 1.50
MINNIE COLQUITT. White-purple... 5.00
MISS CALIFORNIA. Stately pink... .60
MISSOURI. Lovely medium blue... .60
MODISTE. Beautiful lilac-pink... 1.00
MONADNOCK. Gigantic Rose-pink... 2.00
MOONLIGHT MADONNA. New yellow... 7.50
MOROCCO ROSE. Super giant pink... 1.50
MOUNTAIN SKY. Soft blue... 1.00
MOUNTAIN SNOW. Mammoth white... .40
MRS. W. JAKES. Pink-cream blend... .40

NARAIN. Shimmering ocean-blue... .40
NARANJA. Gold, tinged orange... .35
NASSAK. Giant-white-blue plicata... .35
NOWETA. Cream-pink. Frilled... .35
NYLON. Large coppery-tan self... 1.50

OLA KALA. New super deep gold... 10.00
OLD PARCHMENT. Tan-buff blend... 2.00
ORANGE FLAME. Cold-coffee blend... 2.50
ORLOFF. Yellow-red-brown blend... .60
ORMACO. Violet-bronze-brown blend... 8.00
ORMOHR. Giant lilac-lavender... 1.00
OSSAR. Glowing black-red. Small... .35
OZONE. Bluish violet-pink... .50

PATRICIA. Sparkling frilled white... 1.00
PEACHBLOW. A Sass pink plicata... 4.00
PINK SATIN. Lustrous pink... .40
PIUTE. Rich red tone self... .50
PRAIRIE SUNSET. Exquisite blend of peach-apricot-rose-copper-gold... 3.50

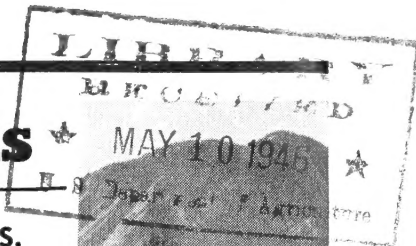
RADIANT. Bronze and coppery red... 1.00
RADIANT NIGHT. Orange-brown... 6.00
REBELLION. Giant bronze-red-rose... .50
RED BRICK. Name suggests color... .40
RED DOMINION. Velvet red... .35
RED DOUGLAS. Dykes Medal RED... 1.25
RED GLEAM. Velvety scarlet-red... 2.00
RED SAILS. Chestnut, flushed red... 1.00
RIDING HIGH. Deep lilac-pink... .75
ROYAL COACH. Fine yellow plicata... .60
RUBEO. Stately rose-red... .40

SABLE. Deepest blue-black violet... 2.00
SANDALWOOD. Army brown blend... .40
SHAWANO. Tall brilliant yellow... 1.00
SHINING WATERS. Big light blue... .40
SIEGFRIED. Cream-purple blend... .50
SIERRA BLUE. Stately giant blue... .35
SIR LAUNCELOT. Chestnut-red... .40
SNOW FLURRY. Giant ruffled white... 3.00
SNOWING. Extra good white... .35
SNOW VELVET. A new Sass white... 5.00
SOUTHERN CROSS. Fawn-red blend... .50
SPOKAN. Brilliant red-brown... .35
SPRING CLOUD. Blue-white plicata... .50
SPUN GOLD. Gleaming giant yellow... 6.00
STARLESS NIGHT. Black-purple self... 3.50
SUNSET SERENADE. Tan-apricot... 12.00

TAOS. "Indian Blanket" red. Novelty... .40
TELEVISION BLUE. Medium blue... .30
TIFFANY. Yellow-rose plicata... .60
TREASURE ISLAND. Giant goldenrod... .60

VAGABOND PRINCE. Black-purple... 1.00
VENUS D'MILO. A favorite white... .35

WABASH. Standards white, Falls Elk's Purple, edged white, Exquisite... 1.00
WAR EAGLE. Large red-purple... .40
WELLINGTON. Giant rose-purple... .50
WM. MOHR. Mammoth lilac... .35
WINE GLORY. Red-purple-violet... .35
WINNESHIEK. Violet. Edges lighter... .35
ZEBRA. Blue. Leaves striped... .35



"Top of the World"
Your Own Collections
You Pick Them
Alike or assorted

GROUP "A"
Any Iris not over 35¢
5... \$1.50 20... \$5.00
10... 2.80 25... 6.00
(Not over 5 of a kind)

GROUP "B"
Any Iris not over 40¢
5... \$1.80 20... \$6.00
10... 3.00 25... 7.00
(Not over 5 of a kind)

GROUP "C"
Any Iris not over 60¢
5... \$2.40 20... \$8.00
10... 4.40 25... 10.00
(Not over 5 of a kind)

GROUP "D"
Any Iris not over 75¢
3... \$2.00 10... \$5.50
5... 3.00 15... 7.20
(Not over 5 of a kind)

GROUP "E"
Any Iris not over \$1.00
3... \$2.70 10... \$7.50
5... 4.25 15... 10.00
(Not over 3 of a kind)

GROUP "F"
Any Iris not over \$1.50
3... \$3.90 9... \$11.00
6... 7.50 12... 14.00
(Not over 3 of a kind)

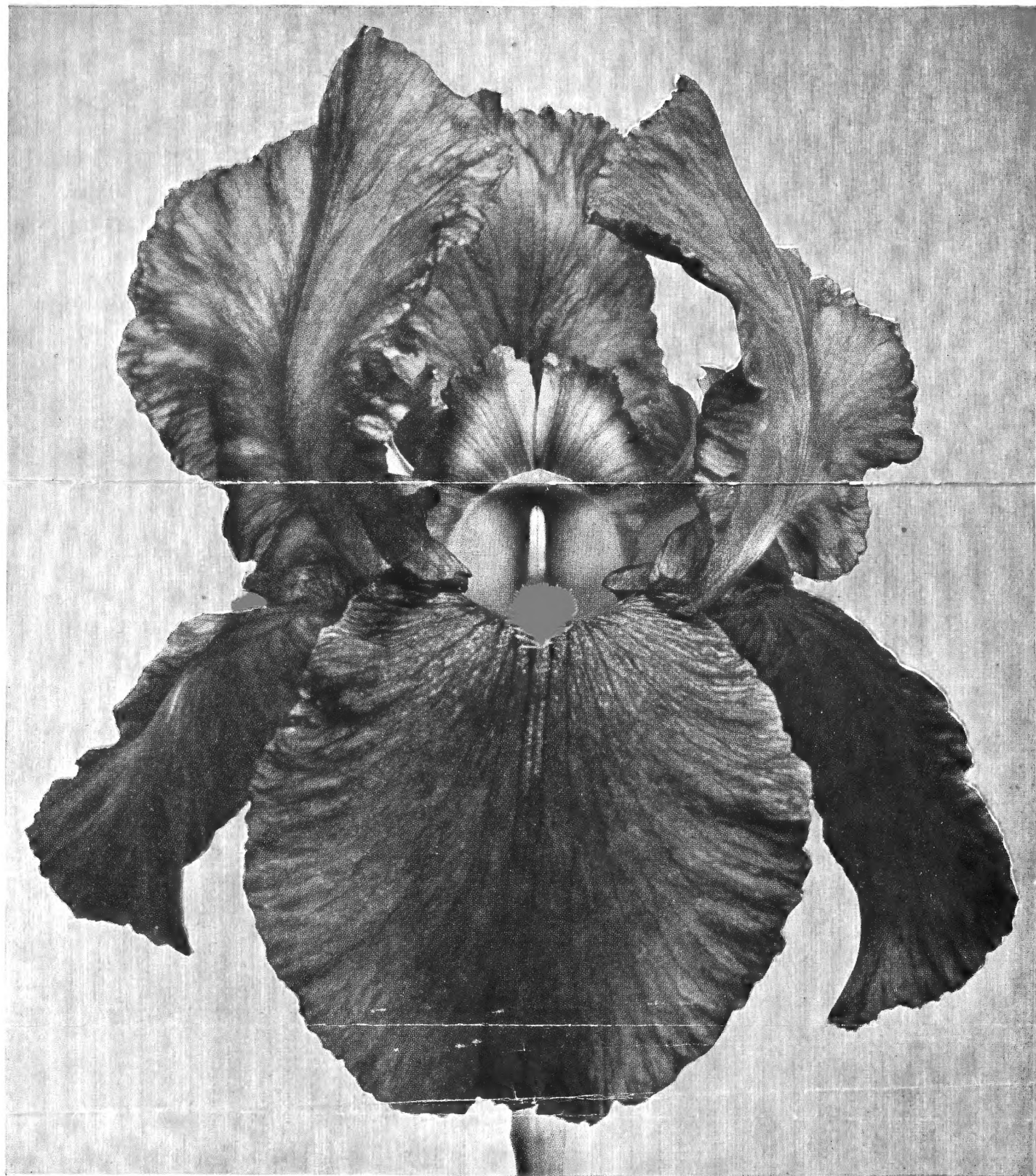
GROUP "G"
Any Iris not over \$2.00
3... \$4.80 9... \$12.60
6... 9.00 12... 16.00
(Not over 3 of a kind)

GROUP "H"
Any Iris not over \$3.50
3... \$8.00 9... \$21.00
6... 15.00 12... 27.00

NOTICE

We begin shipping Iris early in July and ship until late in fall.

Long's Gardens, Boulder, Colo.



Beautiful Colossal New Iris - ELMOHR

Originated in Colorado by Dr. P. A. Loomis. Introduced by Long's Gardens.

Elmoehr is robust, hardy, thrives anywhere. Foliage lush. Blooms immense.

Color, A new wine-red color break in Wm. Mohr seedlings.

ELMOHR Wins 1945 Dykes Medal

No other Iris ever won the coveted DYKES MEDAL in so short a time after it was named, released and introduced.

Each \$4.00; 3 for \$10.00. Prepaid in U. S. A. and Canada. Delivery early July until late in fall. **Order now.**

LONG'S GARDENS, BOULDER, COLORADO
